Corporate Sponsorship Opportunities:

Main Line Sponsor = \$1,000+

- 1. ½ page advertisement in the Kentucky Rails to Trails Council quarterly newsletter for four issues (circulation approx. 1750)
- 2. Corporate Logo and/or name flashed on header on home Page of KRTC's website".
- 3. Corporate Logo placed on the sponsor's page on KRTC's website with link to sponsor's website.
- 4. Corporate Logo displayed at all KRTC sponsored events and booths.

Double Track Sponsor = \$750 +

- 1. 1/8 page advertisement in the Kentucky Rails to Trails Council quarterly newsletter for four issues.
- 2. Corporate Logo placed on KRTC sponsorship page website with link to sponsor's website.
- 3. Corporate Logo displayed at all KRTC sponsored events and booths.

Feeder Line Sponsor = \$500 +

- 1. Business card advertisement in the Kentucky Rails to Trails Council quarterly newsletter for four issues.
- 2. Corporate Logo placed on the sponsor's page on KRTC's website with link to sponsor's website.
- 3. Corporate Logo displayed at all KRTC sponsored events and booths.

Spur Line Sponsor = \$250 +

- 1. Business card advertisement in the Kentucky Rails to Trails Council quarterly newsletter for four issues.
- 2. Corporate Logo placed on the sponsor's page on KRTC's website with link to sponsor's website.

Information at: www.KyRailTrail.org, 10/06





Tunnel near Burnside, KY



Muhlenberg Rail Trail



Route of Brighton East RT under I-75, Lexington, KY